

Design leader with 15 years of experience crafting simple, intuitive, and delightful **digital experiences**.

Experience

Principal UX Designer

2 YEARS 9 MONTHS

Archer/ Bengaluru , India

OCTOBER 2022 - PRESENT

Leading design team to help define the product strategy and drive product innovation. Built a design culture that works effectively and efficiently with Engineers and Product Stakeholders.

Staff Product Designer

6 MONTHS

ServiceNow/ Bengaluru , India

APRIL 2022 - OCTOBER 2022

Focused on crafting data-rich interfaces and shaping stakeholder-driven user journeys, ensuring that complex governance, risk, and compliance workflows were intuitive and efficient.

Manager - Experience Design

7 MONTHS

Archer/ Bengaluru , India

SEPTEMBER 2021 - APRIL 2022

Providing UX guidance, oversight, and mentorship to the team, setting expectations, and helping promote a collaborative team culture. Working with the team to ensure exceptional design deliverables.

Senior Experience Designer

6 YEARS 10 MONTHS

Led design for key modules, set up local UX practices, and partnered

globally to modernize GRC workflows. Advocated for usability and accessibility in enterprise risk tools.

Intel Corporation/ Bengaluru , India

NOVEMBER 2016 - MARCH 2018

Worked on advanced data visualization tools and "What-If" solution apps designed for internal users. I was responsible for creating user-friendly interfaces that simplified complex technical processes, ensuring consistent application of Intel's design standards.

Sasken Technologies / Bengaluru , India

JULY 2016 - OCTOBER 2016

Designed user experiences and interfaces for mobile applications, advocating for solutions that aligned with business strategy and user goals.

Pramati Technologies / Hyderabad, India

NOVEMBER 2015 - JUNE 2016

Responsible for solving customer and business problems by collaborating with product, design, and cross-functional teams. Designed user experiences from low-fidelity sketches to high-fidelity, pixel-perfect mockups, ensuring alignment with user needs and business goals.

Alten Calsoft labs / Bengaluru , India

DECEMBER 2014 - OCTOBER 2015

Deputed at Intel, Bangalore, I led end-to-end user experience design for internal tools, focusing on building minimum viable products (MVPs).

Manager - Creative Solutions

2 YEARS 8 MONTHS

Domy Innovations Cafe/ Bengaluru , India

JUNE 2010 - NOVEMBER 2014

Developed design strategies. Reviewing the overall design quality and output of the Design team. Collaborated on projects with colleagues, delegated tasks, and checked for quality and consistency.

Creative Artist

1 YEAR 9 MONTHS

Worked on a wide range of digital design projects focused on delivering innovative visual solutions. Developed strong foundational skills in visual storytelling, layout, color theory, and creative problem-solving.

Certification

Certified Usability Analyst (CUA)TM

HUMAN FACTORS INTERNATIONAL | ID: 2022-8462

Credentialed in user-centered design, usability testing, and creating intuitive, accessible digital experiences.

Pragmatic Marketing Certification

PRAGMATIC INSTITUTE | ISSUED DEC 2018

Certified in strategic product management, market analysis, and customer-driven go-to-market planning.

Skills

Research

USER RESEARCH, SYNTHESIS , VALIDATION

Skilled in user research, synthesis, and validation through interviews, usability testing, heuristic evaluations, and journey mapping.

Design

VISUAL, INTERACTION

Expertise in visual and interaction design, product thinking, accessibility, and building scalable design systems for consistent user experiences.

Design Tools

BRING IDEAS TO LIFE

Sketch, Figma, Adobe creative suite, HTML/CSS

Education

Bachelor of Computer Applications

MAHATMA GANDHI UNIVERSITY | 2007 - 2010

Graduated from Marian College Kuttikkanam, Kerala, India